Why Enroll?

Graphic design is the core of business branding. It brings a company’s identity to life. Websites, flyers, brochures and logos all require the use of color, imagery and design that Graphic designers specialize in. If you have a passion for drawing and creating images, you will find this field to be very rewarding.

This certificate teaches you how to best present your unique identity and learn how to put together a memorable portfolio that you can add to your resume. If you’re interested in expressing your creativity while still earning a great living, the Certificate In Graphic Design at Hunter’s Continuing Education prepares you for a career as:

- Graphic Artist
- Multimedia Designer
- Web Designer
- Creative/Art Director
- Photo Editor
- Layout Artist

Summer 2019 at CEP:

CEP’s Summer semester runs from June 1 to August 11. Classes do not meet on major holidays - please note skip dates.

The Graphic Design Open House will be held on: Monday, May 20, 2019 @ 6pm
RSVP by phone or online at http://bit.ly/CEP_RSVP

Course Schedule

Adobe InDesign I (GDADOIN1)
Section 1: Wed. 3:00 - 5:40pm; 6/5 - 7/10 (6 sess.)
Section 2: Wed. 6:00 - 8:40pm; 6/5 - 7/10 (6 sess.)

Adobe InDesign II (ADOIN2)
Not available this semester

Adobe InDesign II (ADOIN2)
Not available this semester

Adobe Photoshop I (GDADOPH1)
Section 1: Fri. 3:00 - 5:00pm; 6/7 - 7/19 (6 sess.) Skips 7/5
Section 2: Fri. 5:30 - 7:30pm; 6/7 - 7/19 (6 sess.) Skips 7/5

Adobe Photoshop II (ADOPH2)
Not available this semester

Adobe Illustrator I (GDADOILL)
Section 1: Thu. 3:00 - 5:00pm; 6/6 - 7/18 (6 sess.) Skips 7/4
Section 2: Thu. 5:30 - 7:30pm; 6/6 - 7/18 (6 sess.) Skips 7/4

Adobe Illustrator II (ADOIL2)
Not available this semester

Adobe Photoshop I (GDADOPH1)
Section 1: Fri. 3:00 - 5:00pm; 6/7 - 7/19 (6 sess.) Skips 7/5
Section 2: Fri. 5:30 - 7:30pm; 6/7 - 7/19 (6 sess.) Skips 7/5

Adobe Photoshop II (ADOPH2)
Not available this semester

Adobe Illustrator I (GDADOILL)
Section 1: Thu. 3:00 - 5:00pm; 6/6 - 7/18 (6 sess.) Skips 7/4
Section 2: Thu. 5:30 - 7:30pm; 6/6 - 7/18 (6 sess.) Skips 7/4

Adobe Illustrator II (ADOIL2)
Not available this semester

HTML (WPHTML)
Fri. 3:00 - 5:30pm; 6/7 - 8/2 (8 sess.) Skips 7/5

Introduction to Adobe Dreamweaver (GDINTDRE)
Sun. 10:00am - 1:00pm; 6/9 - 7/14 (5 sess.) Skips 7/7

Producing Video for Digital Publication (GDVID)
Tue 5:30 - 7:30pm; 7/2 - 7/30 (5 sess.)

Typography (GDTYPOGR)
Mon. 6:00 - 8:15pm; 6/10 - 7/22 (7 sess.)

Graphic Design: Making a Professional Portfolio (GDMAPRPO)
Not available this semester

The Business of Graphic Design (GDBUSGRD)
Not available this semester

Visual Design for Everyone (GDVIDEDEV)
Mon. 3:15 - 5:15pm; 6/3 - 8/5 (10 sess.)

CONTINUING EDUCATION PROGRAMS at HUNTER

Graphic Design

This certificate prepares you to create digital and web designs which translate into applicable job skills you can add to your resume.

Summer 2019

www.hunter.cuny.edu/ce/ce/certificates/computer/graphic-design

www.hunter.cuny.edu/ce
Certificate In Graphic Design

Registration & Tuition:
This certificate consists of 13 required courses. Tuition for the Certificate In Graphic Design is $5,300 plus a one-time $35 registration fee, or you can register for each course individually plus the registration fee per semester. This certificate cannot be completed in one semester. Payment plan options are available for students who register in person.

To register for courses online, visit our online registration portal. You may browse courses and register as a new or returning student. Certificate students, please visit or contact the registration office to select your course schedule per semester. There is a particular order in which to take the courses—please see the program module available on our website. When completing the courses, you must take part 1 before part 2.

Course Materials & Software: Students registered for this certificate must have access to the latest Creative Suite Premium. Using your Hunter ID (received 2 business days after registration), you may subscribe for monthly student access to Adobe icloud. Visit our website to link to the Academic superstore.

Required Courses:

Visual Design for Everyone $600 (GDVDEEEV)
This introductory course teaches the basics of visual communication and design. Become an effective designer through concept development, project planning and production, and development of critical skills. You will learn how to integrate the elements of visual design: format, line, shape, value, and type with the principles of visual design: proximity, contrast, balance, symmetry, alignment, repetition and unity. The course will also examine aesthetic and conceptual topics, like color theory, value, texture, pattern, icons, symbolism, perspective, overall look-and-feel, and the concept of 'gestalt': unified and consistent design.

Adobe InDesign I $500 (GDADOI1)
In this course, students will learn to set up documents, work with text and type styles, add color, work with tables, use transparency and other effects, and bring in graphics to your InDesign projects.

Adobe InDesign II $500 (ADOIN2)
Take it to the next level using advanced techniques in creating and using Paragraph Styles, Character Styles, Object Styles, and Table Styles. Topics include: creating lists, Nested Paragraph Styles, using Find/Change, creating a TOC and an Index. This course also covers the secrets of good Typography, Kerning, Tracking, Justification, Special Characters, and White Space.

Adobe Photoshop I $375 (GDADOPI1)
This course is for both beginners and those with some background in Photoshop (with an emphasis towards graphic design rather than programming). Prerequisite: Windows experience.

Adobe Photoshop II $375 (ADOPH2)
In Photoshop II, students will continue the use of layers in greater depth and use Adobe Bridge to organize, sort and add Photoshop Metadata to files. The use of Camera RAW both in Photoshop and through Adobe Bridge is covered. Through the use of Channels, Quick Mask, and some new Photoshop tools, students will learn advanced techniques, learn some not-so-widely known new Photoshop features, and see how Photoshop integrates with InDesign and Illustrator.

Adobe Illustrator I $375 (GDADOILL)
Adobe Illustrator is an essential tool for anyone who needs to express ideas visually in print, on the Web, and via any other medium. With 3D features, advanced typographical controls, smooth Adobe Portable Document Format (PDF) integration, enhanced printing options, and faster performance, Illustrator helps you explore your creative vision and efficiently publish your artwork anywhere.

Adobe Illustrator II $375 (ADOIL2)
The advanced features of Adobe Illustrator, such as Live Trace and Transparency Marks are explored for a greater knowledge of Illustrator. Students will utilize Illustrator’s built-in color wheel, learn how to use Adobe Labs, and discover Kuler to import custom color groups and 3D graphics that are LIVE! A deeper look into Illustrator’s text capabilities, Custom Brushes, the creation of Press Ready PDF files and saving for the Web will also be covered.

HTML $600 (WPHTML)
HyperText Markup Language is the core of most websites. In order to grasp the concept and syntax of other languages (like CSS, Javascript, XML, and PHP), knowledge of HTML is requisite. In this course, learn the structure upon which nearly every other language rests. CSS and HTML 5 will also be taught. Please bring your own laptop to each class.

Introduction to Adobe Dreamweaver $400 (GDINTDRE)
Receive a comprehensive introduction to creating websites using Dreamweaver 8. In this class, students learn to use templates, library items, and snippets, and master the Dreamweaver behaviors that insert client-side JavaScript on your site.

Producing Video for Digital Publication $300 (GDVID)
This class focuses on the basics of shooting, editing and publishing video to YouTube, Vimeo or as part of a Digital Publication using InDesign. Learn how to shoot video using phones or digital cameras, no professional equipment needed. We will cover the basics of editing using Adobe Premiere and Adobe After Effects (which are part of Adobe CC.). Inexpensive equipment for audio will be covered.

Typography $400 (GDTYOPOGR)
This course introduces students to the history of typography and its use up to the present. Learn how to utilize the basics of typography for enhancing projects, and improve skills in font selection, size of type, spacing, color, tracking, kerning, etc. Class projects include logo design, posters, ads, packaging and direct mail. Prerequisites: Must have a good knowledge of Adobe Photoshop, Illustrator and InDesign.

Graphic Design: Making a Professional Portfolio $800 (GDMAPPRO)
This course focuses on the art of design and teaches students how to organize and complete a portfolio to represent their personality and design capabilities. Learn elements of concepts, design, shapes, colors, typography, proportions, and how to choose colors and shapes to enhance projects. Projects consist of brochures, newsletters, advertising inserts, direct mail and CD covers. Prerequisites: Must have a good knowledge of Adobe Photoshop, Illustrator and InDesign.

The Business of Graphic Design $600 (GDBUSGRD)
Students learn how to reach their career goals through research and discussion of the following topics: creating a business identity, formulating a marketing message, developing marketing materials, presenting a portfolio, setting up a business in New York State, and purchasing equipment and software, etc. Students will develop a clear plan for setting up a business and marketing their design skills, including a fully-developed business identity, and completed applications for registering their business name and their domain name. They will design and produce their own marketing tools and present resumes and portfolios at least once for a top-to-bottom critique.

Combined Programming and Design Certificate Options:
Visit our website for payment plan options.
- Combined Certificate In Graphic Design and Web Design $6600 (17 courses)
- Combined Certificate In Web Programming & Graphic Design $8700 (23 courses)
- Combined Certificate In Web Programming & Web Design $8400 (21 courses)
- Combined Certificate In Graphic Design, Web Programming & Web Design $9500 (24 courses)