The internet is a central aspect of our modern world and web designers are the architects of our web experience. In fact, web development was listed as one of the hottest jobs in 2016 with growing opportunities and increasing salaries. This fast-growing field shows no signs of slowing down anytime soon.

If you’re interested in a promising profession and getting behind the scenes of website building, the Certificate In Web Design at Hunter’s Continuing Education prepares you for your career as a:

- Graphic Web Designer
- Visual Designer, Product
- Digital Designer
- Editorial Production Designer
- Interactive Designer
- Digital Content Designer
- User Experience Designer
- Web Producer

**Summer 2019 at CEP:**

CEP's Summer semester runs from June 1 to August 11. Classes do not meet on major holidays - please note skip dates.

The Web Design Open House will be held on:
Monday, May 20, 2019 @ 6pm

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**Why Enroll?**

This certificate prepares you to create digital and web designs which translate into applicable job skills you can add to your resume.

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**Course Schedule**

### HTML (WPHTML)
Fri. 3:00 - 5:30pm; 6/7 - 8/2 (8 sess.) Skips 7/5

### Intermediate Cascading Style Sheets (WPCSS1)
Fri. 6:00pm - 8:00pm; 6/28 - 8/9 (6 sess.) Skips 7/5

### Adobe InDesign I (GDADOIN1)
- Section 1: Wed. 3:00 - 5:40pm; 6/5 - 7/10 (6 sess.)
- Section 2: Wed. 6:00 - 8:40pm; 6/5 - 7/10 (6 sess.)

### Adobe InDesign II (ADOIN2)
Not available this semester

### Adobe Illustrator I (GDADOILL)
- Section 1: Thu. 3:00 - 5:00pm; 6/6 - 7/18 (6 sess.) Skips 7/4
- Section 2: Thu. 5:30 - 7:30pm; 6/6 - 7/18 (6 sess.) Skips 7/4

### Adobe Photoshop I (GDADOPH1)
- Section 1: Fri. 3:00 - 5:00pm; 6/7 - 7/19 (6 sess.) Skips 7/5
- Section 2: Fri. 5:30 - 7:30pm; 6/7 - 7/19 (6 sess.) Skips 7/5

### Adobe Photoshop II (ADOPH2)
Not available this semester

### Introduction to Adobe Dreamweaver (GDINTDRE)
Sun. 10:00am - 1:00pm; 6/9 - 7/14 (5 sess.) Skips 7/7

### Advanced Cascading Style Sheets (WPCSSA)
Wed. 6:00 - 8:00pm; 6/12 - 7/17 (6 sess.)

### The Business of Graphic Design (GDBUSGRD)
Not available this semester

### Visual Design for Everyone (GDVIDEDEV)
Mon. 3:15 - 5:15pm; 6/3 - 8/5 (10 sess.)

### Wordpress (WDWPRESS)
Wed. 7:40 - 9:40pm; 6/12 - 7/17 (6 sess.)

### Graphic Design: Making a Professional Portfolio (GDMAPRPO)
Not available this semester

### Advanced Adobe Dreamweaver (ADODREA)
Sun. 2:00 - 5:00pm; 6/9 - 7/14 (5 sess.) Skips 7/7

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www.hunter.cuny.edu/ce/certificates/computer/web-design

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www.hunter.cuny.edu/ce
Certificate In Web Design

Registration and Tuition:

This certificate consists of 14 required courses. Tuition for the Certificate In Web Design is $5,500 plus a one-time $35 registration fee, or you can register for each course individually plus the registration fee per semester. This certificate cannot be completed in one semester. Payment plan options are available for students who register in person.

To register for courses online, visit our online registration portal. You may browse courses and register as a new or returning student. Certificate students, please visit or contact the registration office to select your course schedule per semester. There is a particular order in which to take the courses - please see the program module. Available on our website.

Course Materials & Software: Students registered for this certificate must have access to the latest Creative Suite Premium. Using your Hunter ID (received 2 business days after registration), you may subscribe for monthly student access to Adobe icloud. Follow the link on our website to the Academic Superstore.

Required Courses:

HTML $600 (WPHTML)
HyperText Markup Language is the core of most websites. In order to grasp the concept and syntax of other languages (like CSS, Javascript, XML, and PHP) knowledge of HTML is requisite. In this course, learn the structure upon which nearly every other language rests. CSS and HTML 5 will also be taught. Please bring your own laptop to each class.

Intermediate Cascading Style Sheets $375 (WPCSS1)
Cascading Style Sheets (CSS) is a coding language flush with elegance and grace. Used in tandem with HTML, it is the spice of a web site. Through 12 hours of learning intermediate CSS techniques, students strengthen knowledge of prior CSS techniques while gaining advanced coding techniques. Prerequisite: HTML

Adobe InDesign I $500 (ADOIN1)
In this course, students will learn to set up documents, work with text and type styles, add color, work with tables, use transparency and other effects, and bring in graphics to your InDesign projects.

Adobe InDesign II $500 (ADOIN2)
Take it to the next level using advanced techniques in creating and using Paragraph Styles, Character Styles, Object Styles, and Table Styles. Topics include: creating lists, Nested Paragraph Styles, using Find/Change, creating a TOC and an Index. This course also covers the secrets of good Typography Kerning, Tracking, Justification, Special Characters, and White Space.

Adobe Illustrator I $375 (GDADOILL)
Adobe Illustrator is an essential tool for anyone who needs to express ideas visually in print, on the Web, and via any other medium. With 3D features, advanced typographical controls, smooth Adobe Portable Document Format (PDF) integration, enhanced printing options, and faster performance, Illustrator helps you explore your creative vision and efficiently publish your artwork anywhere.

Adobe Photoshop I $375 (GDADOPH1)
This course is for both beginners and those with some background in Photoshop (with an emphasis towards graphic design rather than programming). Prerequisite: Windows experience

Adobe Photoshop II $375 (ADOPH2)
In Photoshop II, students will continue the use of layers in greater depth and use Adobe Bridge to organize, sort and add Photoshop Metadata to files. The use of Camera RAW both in Photoshop and through Adobe Bridge is covered. Through the use of Channels, Quick Mask, and some new Photoshop tools, students will learn advanced techniques, learn some not-so widely known new Photoshop features, and see how Photoshop integrates with InDesign and Illustrator.

Introduction to Adobe Dreamweaver $400 (GDINTDRE)
Receive a comprehensive introduction to creating websites using Dreamweaver 8. In this class, students learn to use templates, library items, and snippets, and master the Dreamweaver behaviors that insert client-side JavaScript on your site.

Advanced Adobe Dreamweaver $400 (ADODREA)
Offers students in-depth Dreamweaver capabilities and techniques (no computer programming knowledge required). The class will cover: Spry data record sets, Tables and forms in-depth, furthermore learning how to use widgets and the extension manager; Creating multiple screens for smartphones, tablets, and printers. Bonus material: Preview phone app starter.

Advanced Cascading Style Sheets $375 (WPCSSA)
In this advanced CSS 3 class, students spend 12 hours learning advanced CSS techniques and tools to be on the cutting edge of styling with CSS.

The Business of Graphic Design $600 (GDBUSGRD)
Students learn how to reach their career goals through research and discussion of the following topics: creating a business identity, formulating a marketing message, developing marketing materials, presenting a portfolio, setting up a business in New York State, and purchasing equipment and software, etc. Students will develop a clear plan for setting up a business and marketing their design skills, including a fully-developed business identity, and completed applications for registering their business name and their domain name. They will design and produce their own marketing tools and present resumes and portfolios at least once for a top-to-bottom critique.

Visual Design for Everyone $600 (GDVIDEEV)
This introductory course teaches the basics of visual communication and design. Become an effective designer through concept development, project planning and production, and development of critical skills. You will learn how to integrate the elements of visual design: format, line, shape, value and type with the principles of visual design: proximity, contrast, balance, symmetry, alignment, repetition and unity. The course will also examine aesthetic and conceptual topics, like color theory, value, texture, pattern, icons, symbolism, perspective, overall look-and-feel, and the concept of ‘gestalt’: unified and consistent design.

Wordpress $375 (WDWPRES)
This course starts at the foundation level, customizing a Wordpress site using a drag-and-drop page builder to add text and images to multimedia. Learn to modify themes and appearance, create links, handle media uploads, publish, move, maintain, and backup your Wordpress sites. Knowledge of basic HTML and CSS is recommended.

Graphic Design: Making a Professional Portfolio $800 (GDMAPRPO)
This course focuses on the art of design and teaches students how to organize and complete a portfolio to represent their personality and design capabilities. Learn elements of concepts, design, shapes, colors, typography, proportions, and how to choose colors and shapes to enhance projects. Projects consist of brochures, newsletters, advertising inserts, direct mail and CD covers. Prerequisites: Must have a good knowledge of Adobe Photoshop, Illustrator and InDesign.

Combined Programming and Design Certificate Options:

Visit our website for payment plan options

- Certificate In Graphic Design and Web Design $6600 (17 courses)
- Certificate In Web Programming & Graphic Design $8400 (21 courses)
- Certificate In Web Programming & Graphic Design $8700 (23 courses)
- Certificate In Graphic Design, Web Programming & Web Design $9500 (24 courses)