The Business of Graphic Design $600 (GDBUSGRD)
Students learn how to reach their career goals through research and discussion of the following topics: creating a business identity, formulating a marketing message, developing marketing materials, presenting a portfolio, setting up a business in New York State and purchasing equipment and software, etc. Students will create a clear plan for setting up a business, including a fully-developed business identity and completed applications for registering their business name and their domain name. They will design and produce their own marketing tools and present resumes and portfolios for a top-to-bottom critique.

Combined Programming and Design Certificate Options:
• Graphic Design $5,700
• Combined Certificate In Graphic Design and Web Design $6,950 (17 courses)
• Combined Certificate In Web Programming & Graphic Design $10,500 (20 courses)
• Combined Certificate In Web Programming & Web Design $9,500 (19 courses)
• Combined Certificate In Graphic Design, Web Programming & Web Design $11,000 (22 courses)

Summer 2021 at CEP:
Semester runs from June 1- August 15. Classes do not meet on major holidays - please note skip dates.

Open House will be held on:
Tuesday May 18 @ 6pm (webinar)
RSVP by phone or online at Register Now

Daytime location:
695 Park Avenue; Room E1022; NY, NY 10065
Phone: 212-650-3850; Fax: 212-772-4302
Email: ce@hunter.cuny.edu
Mon.-Thu 9am-5pm; Fri. 9am-4:45pm

Evening location:
71 East 94th Street; Room 333; NY, NY 10128
Phone: 646-963-6311; Email: ce@hunter.cuny.edu
Mon.-Thu. 5-9pm

Course Schedule
Visual Design for Everyone (GDVIDEEV)
Mon. 5:00 - 7:00pm; 6/7-8/16 (10 sess.) Skips 7/5

Adobe InDesign I (GDADOIN1)
Wed. 5:30 - 8:10pm; 6/9-7/14 (6 sess.)

Adobe InDesign II (ADOIN2)
Wed. 5:30 - 8:10pm; 7/14-8/18 (6 sess.)

Adobe Photoshop I (GDADOPH1)
Thu. 5:30 - 7:30pm; 6/10-7/15 (6 sess.)

Adobe Photoshop II (ADOPH2)
Thu. 5:30 - 7:30pm; 7/15-8/19 (6 sess.)

Adobe Illustrator I (GDADOILL)
Thu. 7:40 - 9:40pm; 6/10-7/15 (6 sess.)

HTML (WPHTML)
Tue. 5:30pm- 7:40pm; 6/8-8/3 (9 sess.)

Introduction to Adobe Dreamweaver (GDINTDRE)
Sun. 10:00am - 1:00pm; 6/6-7/11 (5 sess.)

Intermediate Cascading Style Sheets (WPCSS)
Fri. 6:00pm - 8:00pm; 6/25-7/30 (6 sess.)

Advanced Cascading Style Sheets (WPCSSA)
Advanced Adobe Dreamweaver (ADODREA)
Sun. 10:00am - 1:00pm; 7/18-8/15 (5 sess.)

WordPress (WDWPRESS)
Tue. 7:40-9:40pm; 6/8-7/13 (6 Sess.)

The Business of Graphic Design (GDBUSGRD)

Graphic Design: Making a Professional Portfolio (GDMAPRPO)

www.hunter.cuny.edu/ce/certificates/computer/web-design
Certificate In Web Design

Registration and Tuition:
This certificate consists of 14 required courses. Tuition for the Certificate In Web Design is $5,900 plus a one-time $35 registration fee, or you can register for each course individually plus the registration fee per semester. This certificate cannot be completed in one semester. Payment plan options are available for students who register in person.
To register for courses online, visit our online registration portal. You may browse courses and register as a new or returning student. Certificate students, please visit or contact the registration office to select your course schedule on our website.
Course Materials & Software: Students registered for this certificate must have access to Adobe Creative Suite Premium.

Required Courses:
Visual Design for Everyone $600 (GDVIDEEV)
This introductory course teaches the basics of visual communication and design. Become an effective designer through concept development, project planning and production, and development of critical skills. You will learn how to integrate the elements of visual design (format, line, shape, value and type) with the principles of visual design (proximity, contrast, balance, symmetry, alignment, repetition and unity). The course will also examine aesthetic and conceptual topics, like color theory, value, texture, pattern, icons, symbolism, perspective, overall look-and-feel, and the concept of "gestalt"—unified and consistent design.

Adobe InDesign I $500 (GDADOIN1)
In this course, students will learn to set up documents, work with text and type styles, add color, work with tables, use transparency and other effects, and bring in graphics to their InDesign projects.

Adobe InDesign II $500 (ADOIN2)
Take it to the next level by using advanced techniques to create Paragraph Styles, Character Styles, Object Styles and Table Styles. Topics include: creating lists, Nested Paragraph Styles, using Find/Change, creating a TOC and an Index. This course also covers the secrets of good Typography Kerning, Tracking, Justification, Special Characters and White Space.

Adobe Illustrator I $375 (GDADOILL)
Adobe Illustrator is an essential tool for anyone who needs to express ideas visually in print, on the Web and via any other medium. With 3D features, advanced typographical controls, smooth Adobe Portable Document Format (PDF) integration, enhanced printing options and faster performance, Illustrator helps you explore your creative vision and efficiently publish your artwork anywhere.

HTML $600 (WPHTML)
Hypertext Markup Language is the core of most websites. In order to grasp the concept and syntax of other languages (like CSS, Javascript, XML, and PHP), knowledge of HTML is required. In this course, learn the structure upon which nearly every other language rests. CSS and HTML 5 will also be taught. Please bring your own laptop to each class.

Intermediate Cascading Style Sheets $375 (WPCSS)
Cascading Style Sheets (CSS) is a coding language flush with elegance and grace. Used in tandem with HTML, it is the spice of a website. Through 12 hours of learning intermediate CSS techniques, students strengthen their knowledge of prior CSS techniques while gaining advanced coding techniques.

Advanced Cascading Style Sheets $375 (WPCSSA)
In this advanced CSS 3 class, students spend 12 hours learning advanced CSS techniques and tools to be on the cutting edge of styling with CSS.

Advanced Adobe Dreamweaver $400 (ADODREA)
This course offers students in-depth Dreamweaver capabilities and techniques (no computer programming knowledge required). The class will cover: Spry data record sets, Tables and forms, to the use of widgets and the extension manager; how to creating multiple screens for smartphones, tablets and printers. Bonus material: Preview phone app Starter.

Introduction to Adobe Dreamweaver $400 (GDINTDRE)
Receive a comprehensive introduction to creating websites using Dreamweaver 8. In this class, students learn to use templates, library items and snippets, as well as master the Dreamweaver behaviors that insert client-side JavaScript on their site.

Wordpress $375 (WDWDPRES)
This course teaches the fundamentals, customizing a Wordpress site using a drag-and-drop page builder to add text and images to multimedia. Learn to modify themes and appearance, create links, handle media uploads, publish, move, maintain and backup your WordPress sites.

Knowledge of basic HTML and CSS is recommended.

Graphic Design: Making a Professional Portfolio $800 (GDMAPRPO)
This course focuses on the art of design and teaches students how to organize and complete a portfolio to represent their personality and design capabilities. Learn elements of concepts, design, shapes, colors, typography, proportions, and how to choose colors and shapes to enhance projects. Projects consist of brochures, newsletters, advertising inserts, direct mail and CD covers. Prerequisites: Must have a good knowledge of Adobe Photoshop, Illustrator and InDesign.