

# Paul McPherron

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## *Education*

**Ph.D., Linguistics**, University of California, Davis, awarded December 2008. Major emphases: Teaching English as a Second or Other Language (TESOL) and Second Language Acquisition (SLA).

**M.A., Linguistics**, University of California, Davis, awarded June 2004. Major emphases: Classroom-based Research and Critical Pedagogy.

**B.A., English Education**, University of Illinois, Urbana, IL, awarded January 1998. Study abroad: University of East Anglia, 1995-1996.

## *Research and Teaching Interests*

- Areas of research interest include: Applied/socio Linguistics, Second Language Learning and Teaching, Intercultural Communication, Critical Discourse Analysis.
- Courses taught include: TESOL Methods and Materials; Language Assessment; Intercultural Communication; TESOL Practicum; Sociolinguistics; Introduction to Linguistics; Introduction to Applied Linguistics; Structure of Modern English; English Linguistics; Seminar on College Teaching; Seminar on Professional Development in Applied Linguistics; Academic Writing and Composition (ESL and non-ESL sections); Idiom and Vocabulary Learning for ESL students.
- Current research projects include: Chinese university graduates' use of English on the job and in personal life; Case studies of English teachers creating and participating in local communities; Effective pedagogy for teaching and learning English idioms; Climate change discourses in German and US media; Analysis of university ESL/ELL policies, practices, and support services; Teacher education activities that promote self-reflection and intercultural competence.

## *University Teaching Positions in the United States*

### **Assistant Professor and ESL Program Coordinator**

English Department, Hunter College of the City University of New York (CUNY), August 2012-present.

Teach courses at the graduate and undergraduate level. Coordinate courses for ESL-background students in the English department. Conduct research on English language teaching and policy topics.

## McPherron CV

### **Assistant Professor**

Linguistics Department, University of Southern Illinois, Carbondale, August 2009-August 2012.

Taught courses at the graduate and undergraduate level, mostly in the MA TESOL program. Advised graduate students, supervised Master's thesis projects, and served on Ph.D. committees. Conducted research projects on English language teaching and health care narratives.

### **Lecturer**

English for Foreign Students Department, Stanford University, June 2008-June 2009; Summer sessions 2008, 2010, and 2011.

Taught English writing, speaking, and listening to international graduate students working on M.A. and Ph.D. research projects.

### **Course Instructor**

Linguistics and Cultural Studies Department, UC Davis, September 2002-June 2008.

Taught undergraduate courses in linguistics and religion. Taught undergraduate and graduate ESL courses on academic writing in English.

### **Seminar Instructor**

Teaching Resources Center, UC Davis, September 2006-December 2007.

Led weekly *Seminar on College Teaching* for graduate students, post-doctoral fellows, and new faculty.

## ***Teaching Positions Abroad***

### **English Instructor and Course Coordinator**

Shantou University, Guangdong Province, People's Republic of China, August 2004-June 2005; February 2007-June 2007; May 2010-July 2010.

Taught upper division English courses to undergraduates. Organized an English lecture series. Co-coordinated curriculum for classes at advanced English level. Co-wrote a student companion book for an English textbook series. Co-organized a conference on English education in China.

### **High School English Teacher**

Peace Corps Romania, Sibiu, Transylvania, June 1999-June 2001.

Taught Conversational English, Literature, and North-American Culture.

## ***K-12 Teaching Experience***

### **English Teacher**

Rantoul High School, Rantoul, IL, August 1998-June 1999.

Taught English Survey Courses to 9<sup>th</sup> and 10<sup>th</sup> grade classes.

### **Student Teacher**

John Hersey High School, Arlington Heights, IL, August 1997-December 1997.

## *Administrative Experience*

### **ESL Program Coordinator**

English Department, Hunter College, New York, NY, August 2012- present.  
Coordinate undergraduate support classes for ESL-background students. Organize and advise winter and summer ESL immersion courses, including choosing curriculum and hiring instructors.

### **Director of English as a New Language (ENL) Undergraduate Program**

Linguistics Department, Southern Illinois University, Carbondale, IL, August 2010-August 2012.  
Advised and coordinated students and courses in the ENL credential program.

### **Teaching Assistant Consultant Coordinator**

Teaching Resources Center (TRC), UC Davis, September 2006-June 2008.  
Led group of teaching consultants who provided support through videotaping consultations, mid-quarter interviews, and workshops. Worked with the Director on projects such as Sexual Harassment Training and policy reviews of ITA programs.

### **Scoring Leader**

Measurement Incorporated, Chicago, IL, March 2002-June 2002.  
Contract position to lead readers during scoring of Illinois ESL proficiency test.

### **Assessment Coordinator**

Illinois Board of Education, Springfield, IL, March 1998-July 1998.  
Developed state tests and scoring rubrics for reading and writing proficiency exams, including ESL exams.

## *Books*

McPherron, P. (in preparation, under contract). *Internationalizing Teaching, Localizing Learning: An Examination of English Language Teaching Reforms and English Use in China*. London: Palgrave MacMillan Press.

McPherron, P., & Randolph, P.T. (2014). *"Cat got your tongue?": Recent research and classroom practices for teaching idioms to English learners around the world*. TESOL Press.

McPherron, P., & Ramanathan, V. (Eds.). (2011). *Language, body, and health*. Berlin: Mouton de Gruyter Press.

McPherron, P., Zhang, L., Xiao, P., & Monn, R. (2005). *Handbook for advanced level of North Star English language series*. Beijing: Tsinghua Press.

## *Articles and Chapters*

McPherron, P. (under review). "It's like some kinds of skills like swim. You know it but you don't use it": English in the professional lives of college graduates in China.

## McPherron CV

*TESOL Quarterly.*

McPherron, P. (in press, 2015). Foreign, local, and in-between: Case studies of English teachers creating community and becoming citizens at a south Chinese university. In A. Loring & V. Ramanathan (Eds.), *Language, immigration, and naturalization: Legal and linguistic issues*. Bristol, UK: Multilingual Matters.

McPherron, P., & Randolph, P.T. (2013). Thinking like researchers: An ESL project that investigates local communities. *TESOL Journal*, 4(2), 312-331. doi:10.1002/tesj.80

Phan, L.H., McPherron, P., & Phan, V.Q. (2011). English teachers as moral guides in Vietnam and China: Maintaining and re-traditionalizing morality. In J. Ryan (Ed.), *Education reform in China: Changing concepts, contexts, and practices* (pp. 132-158). London: Routledge.

McPherron, P. (2011). (Re)building the body: Biomedical and societal discourses of disease and the decision to donate an organ. In P. McPherron & V. Ramanathan (Eds.), *Language, body, and health* (pp. 37-54). Berlin: Mouton de Gruyter Press.

McPherron, P., & Ramanathan, V. (2011). Language, body, and health: An introduction. In P. McPherron & V. Ramanathan (Eds.), *Language, body, and health* (pp. 1-14). Berlin: Mouton de Gruyter Press.

McPherron, P. (2011). "I pain, I gain": Self-assessment in a Chinese university academic writing course. In L.H. Phan & B. Baurain (Eds.), *Voices, identities, negotiations, and conflicts: Writing Academic english across cultures* (pp. 99-119). Bradford, UK: Emerald Publishing.

McPherron, P., Huntzinger, M. & Rajagopal, M. (2010). The TA Consultant Program: Improving undergraduate education and graduate student professional development. *To Improve the Academy*, 29, 246-259.

McPherron, P., & Nowicki, J. (2010). "You have to be always be thinking about how to tell your story": English learners and digital stories at a south Chinese university. In T. Le (Ed.), *Literacy in a challenging world* (pp. 303-317). Nova Science Publishers.

McPherron, P. (2009). "My name is Money": Name choices and global identifications at A South Chinese university. *Asia Pacific Journal of Education*, 29(4), 521-536.

McPherron, P. (2005). Assumptions in assessment: The role of the teacher in evaluating ESL students. *CATESOL Journal*, 30(3), 15-31.

### ***Book Reviews and Magazine Articles***

McPherron, P. (2014). [Review of the book *Framing languages and literacies: Socially situated views and perspectives*.] *Journal of Language, Identity, and Education*, 13: 378-381.

## McPherron CV

McPherron, P. (2012, August). English learners and digital stories around the world. *TESOL Video News*. Posted on August 1, 2012 at: <http://newsmanager.commpartners.com/tesolvdmis/issues/>

McPherron, P. (2011). [Review of the book *Issues in language proficiency*] *Studies of Second Language Acquisition*, 33, 637.

McPherron, P. (2009). [Review of the book *English language teaching in China: New approaches, perspectives, and standards*]. *International Journal of Bilingual Education and Bilingualism*, 12(6), 728-731.

McPherron, P. (2007). [Review of the book *An introduction to language policy*]. *Education Review: A journal of book reviews*, Posted on January 4, 2007 at <http://edrev.asu.edu/reviews/rev538.htm>

McPherron, P. (2005). [Review of the book *The handbook of applied linguistics*]. *Review of Applied Linguistics in China* 1(1), 119.

McPherron, P., & Schneider, J. (2005). An update on critical pedagogy. *Journal of Language, Identity, and Education*, 4(3), 227-235.

### ***Invited Lectures and Presentations***

“Demystifying English Idioms: Helping Teachers Help Students Learn Idioms.” TESOL Virtual Seminar, June 2015 (with Patrick T. Randolph).

“Incorporating Undergraduates into Faculty Research, Scholarship, and Creative Work.” Academic Center for Excellence in Research and Teaching (ACERT), Hunter College, New York, NY, October 2014.

“English in the globalized workplace: The effects of communicative language teaching reforms in coastal China.” Faculty Research Seminar on Translation, Hunter College, New York, NY, November 2013.

“Publishing in ESL and Applied Linguistics.” CUNY ESL Discipline Council, City University of New York, New York, NY, September 2012 (with Sarah Benesch).

“On the market: Notes on finding a job, fitting into a department, and trying to capture the zeitgeist of ESL/SLS studies around the world.” Graduate Student Annual Symposium on ESL/SLS, Purdue University, West Lafayette, IN, April 2011.

### ***Peer-reviewed Conference Paper Presentations***

“Do English names build bridges for Chinese students?” Teachers of English to Speakers of Other Languages Annual Conference, Toronto, Canada, March 2015 (with Clarissa Codrington, T. Leo Schmidt, Trisha Dowling, and Renee Saulter).

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“Cat got your tongue?: Helping teachers help students learn idioms.” Teachers of English to Speakers of Other Languages Annual Conference, Toronto, Canada, March 2015 (with Patrick T. Randolph).

“Theorizing dis-Citizenship: The reproduction of illegitimate hierarchies.” American Association of Applied Linguistics Annual Conference, Toronto, Canada, March 2015 (with Emily Feuerherm, Ariel Loring, Doris Warriner, Serena Williams, Usree Bhattacharya, and Terrence Wiley).

“Cat got your tongue? Classroom practices for teaching idioms.” Teachers of English to Speakers of Other Languages Annual Conference, Portland, OR, March 2014 (with Patrick T. Randolph).

“Discourse and ideologies of internationalization and diversity: Stereotype perpetuation, disenfranchisement, and pushback.” Colloquium, American Anthropologist Association Annual Meeting, Chicago, IL, November 2013 (with Kathleen R. Mitchell, Ming-Hsuan Wu, Yi-Ju Lai, Genevieve Leung, and Elizabeth H. Boner).

“English in the globalized workplace: Connections and tensions between English language teaching reforms and English language use in coastal China.” American Association of Applied Linguistics Annual Conference, Dallas, TX, March 2013.

“Thinking like researchers: An ESL project that investigates local communities.” Teachers of English to Speakers of Other Languages Annual Conference, Philadelphia, PA, March 2012 (with Patrick T. Randolph).

“English learners and digital stories around the world.” Teachers of English to Speakers of Other Languages Annual Conference, Philadelphia, PA, March 2012.

“Demonstrations of TESOL methods and approaches in teacher education.” Illinois TESOL and Bilingual Education Annual Conference, Chicago, IL, February 2012.

“English-Speakers in Asian Classrooms: Struggles and Negotiations of Teacher Identities.” American Association of Applied Linguistics Annual Conference, Chicago, IL, March 2011 (with Le Ha Phan).

“English learners and digital stories online and in the classroom.” Teachers of English to Speakers of Other Languages Annual Conference, New Orleans, LA, March 2011 (with Derreck Langwith).

“Thinking like researchers: ESL projects that investigate local communities.” Illinois TESOL and Bilingual Education Annual Conference, Chicago, IL, February 2011 (with Patrick T. Randolph).

“Foreign Teachers in China: Struggles and Negotiations of Cross-cultural Identities.” International Association of Intercultural Communication Studies Annual Conference, Guangzhou, China, June 2010.

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“You have to be always be thinking about how to tell your story: English learners and digital stories at a south Chinese university.” Ethnography in Education Annual Conference, Philadelphia, PA, February 2010.

“(Re)building the body: Biomedical and societal discourses of disease and the decision to donate an organ.” American Association of Applied Linguistics Annual Conference, Denver, CO, March 2009.

“My name is Money: Motivation and pragmatic competence in Chinese EL students.” American Association of Applied Linguistics Annual Conference, Washington D.C., April 2008.

“English-teachers as moral guides in Vietnam and China: Maintaining and re-traditionalizing morality.” Language Issues in English-medium Universities Conference, Hong Kong, March 2008 (with Le Ha Phan).

“The TA was kind of painful to listen to: Internationalization, language ideologies, and undergraduate education.” Multilingual Discourses Triennial Conference, Hangzhou, China, April 2007.

“Local tensions in ELT in the PRC and the U.S..” American Association of Applied Linguistics Annual Conference, Montreal, June 2006.

“Reflections on Chinese Students in China and the U.S.” California Association of Teachers of English to Speakers of Other Languages Annual Conference, San Francisco, CA, April 2006.

“Critical scholarship in TESOL: Perspectives from teacher education.” American Association of Applied Linguistics Conference, Portland, OR, April 2004 (with Jason Schneider).

“Assessment and critical scholarship.” Graduate Student Forum, Teachers of English to Speakers of Other Languages (TESOL) Annual Conference, Dallas Long Beach, CA, April 2004.

“Sociopolitical concerns in TESOL.” California Association of Teachers of English to Speakers of Other Languages Annual Conference, Santa Clara, CA, April 2004.

### *Conference Panels Organized*

“What the experiences of ‘foreign’ teachers of English reveal about language learning in a globalizing context,” American Association of Applied Linguistics Annual Conference, Dallas, TX, March 2013 (with Duff Johnston and Kyle McIntosh).

“Research in action: Classroom projects based on qualitative research methods,” Colloquium, Teachers of English to Speakers of Other Languages Annual Conference,

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Dallas, TX, March 2013 (with Kyle McIntosh, Amy Alice, Dave Williams, and Patrick T. Randolph).

### *Grants*

*PSC–CUNY Research Award*, 2014–2015 (\$3,500)

Professional Staff Congress, CUNY, New York, NY

Project title: “To meet the needs of China’s social development and international exchanges: English Language Teaching and Learning in Southern China”

*Presidential Fund for Faculty Advancement*, 2014 (\$2,000)

Hunter College, CUNY, New York, NY

Project Title: “English Language Teaching Reforms and the English Use of University Graduates in Southern China”

*Undergraduate Research Fellowship*, 2014 (\$1,000 for student stipend; \$750 for mentor stipend)

Hunter College, CUNY, New York, NY

Project Title: “Connections, tensions, and extensions between ESL student policies and undergraduate student experiences at the City University of New York (CUNY)”

*PSC–CUNY Research Award*, 2014–2015 (\$5,900)

Professional Staff Congress, CUNY, New York, NY

Project Title: “English Language Teaching Reforms and the English use of University Graduates in Southern China”

*Undergraduate Research Fellowship*, 2013 (\$1,000 for student stipend; \$750 for mentor stipend)

Hunter College, CUNY, New York, NY

Project Title: “Language Teaching Reforms and the English Use of University Graduates in China”

*Undergraduate Research Assistant Program*, 2010, 2011 (\$1,000 for student stipend)

Southern Illinois University, Carbondale, IL

Project Title: Qualitative Data Collection, Transcription and Analysis Assistant

*Graduate Technology Enhancement Grant Program*, (\$9,710)

Southern Illinois University, Carbondale, IL

Project Title: “Linguistics Computer Teaching and Research Laboratory Renovation”  
Co-PIs: Baertsch, K., McPherron, P., & Seibert, A. (co-PIs).

### *Editorial and Review Work*

#### **Ad-hoc Submissions Reviewer**

TESOL Quarterly, 2015-present.

TESOL Journal, 2013-present.

Journal of Curriculum Studies, June 2014-present.



**Manuscript Reviewer**

Journal of Language, Policy Special Issue on Health and Language Policy, 2009.

**Abstract Reviewer**

Teacher of English to Speakers of Other Languages Annual Convention, 2012.  
American Association of Applied Linguistics Annual Convention, 2009, 2015.

***Academic Service***

**Member of ESL Discipline Council**

City University of New York, New York, NY, August 2012-present.

**Member of Student Standing Committee**

Academic Senate, Hunter College, New York, NY, June 2013-present.

**Member of Writing Center Review Committee**

Provost's Office, Hunter College, New York, NY, March 2014-present.

**Member of Confucius Institute Advisory Board**

College of Liberal Arts, Southern Illinois University, Carbondale, IL, December 2009-August 2012.

**Coordinator of Linguistics Luncheon Lecture Series**

Linguistics Department, Southern Illinois University, Carbondale, IL, August 2009-August 2012.

**Member of Assessment Committee**

Center for English as a Second Language, Southern Illinois University, Carbondale, August 2009-August 2012.

**Member of Interview Committees**

Academic Testing Specialist Search, Hunter College, September 2013.  
EFL Lecturer Search, Shantou University, March, 2009; March, 2011.  
ESL Lecturer Search, Center for English as a Second Language, Southern Illinois University, Carbondale, March 2010, March 2011.

**Programs Coordinator**

Linguistics Graduate Student Association, UC Davis, September 2005-March 2007.

**California Association of TESOL Graduate Student Representative**

September 2003-June 2004.

***Distinctions and Awards***

**English Language Specialist**

Bureau of Educational and Cultural Affairs, US Department of State, Washington D.C., March 2014-present.

## McPherron CV

Named to competitive US Department of State English Language Specialist Program. Eligible to work with US embassies and State Department Cultural Programs on development projects that enhance English teaching and learning around the world.

### **Chancellor's Teaching Fellowship**

Office of the Chancellor, UC Davis, 2007-2008.

Awarded competitive annual fellowship given to only four graduate students to design and co-instruct an undergraduate course with a tenured faculty member.

### **Professors for the Future Fellowship**

Graduate Studies, UC Davis, 2007-2008.

Selected to participate in professional development program. Created a task force to review ITA policy on campus and offer ITA workshops.

### **TA Consultant Fellowship**

Teaching Resources Center, UC Davis, 2005-2006.

Appointed to group of experienced TAs who offer teaching consultations and workshops.

### **Stephen G. Lapointe Award**

Linguistics Department, UC Davis, May 2007.

Received competitive annual award from the linguistics department for outstanding conference presentation by a graduate student.

## *Selective Thesis Supervision*

### *Chair*

Abdelmohssen Bouteldjoune (M.A. in Linguistics, Southern Illinois University, May 2012). Thesis title: Motivation in Foreign Language Learning Settings: The Case of Arabic in the United States.

Brianna Johnson (M.A. in Linguistics, Southern Illinois University, May 2012). Thesis title: Motivations Toward Learning French as a Foreign Language in US Universities.

Miho Hamamoto (M.A. in Linguistics, Southern Illinois University, December 2011). Thesis title: Being "Chuzai" in Southern Illinois: The Attitude of Japanese Parents Toward the Maintenance of Language and Culture.

Masanobu Nakatsugawa (M.A. in Linguistics, Southern Illinois University, May 2011). Thesis title: What is the JET Program Really Doing?: A Classroom-based Analysis on the Roles of Teachers in Hokkaido.

## McPherron CV

### *Committee Member*

T. Leo Schmidt (Ph.D in Linguistics, CUNY Graduate Center, expected 2016).  
Dissertation title: The Practice of Chinese Adoption of English Names: Linguistic Implications. Chair: Cecilia Cutler.

Masanobu Nakatsugawa (Ph.D. in Linguistics, Hokkaido University, expected 2016).  
Dissertation title: A Critical Analysis of Roles and Experiences of Foreign English Teachers in Japanese High Schools. Chair: Yasushi Kawai.

Trang Nguyen (M.A. in Linguistics, Southern Illinois University, May 2012). Thesis title: The Impact of Background Knowledge and Time Constraint on Reading Comprehension of Vietnamese Learners of English as a Second Language. Chair: Krassimira Charkova.

Lan Vu (M.A. in Linguistics, Southern Illinois University, May 2011). Thesis Title: An Analysis of International Graduate Students' TOEFL Scores, GPA, and Perceptions of English Language Difficulties. Chair: Krassimira Charkova.

### *Professional Affiliations*

- TESOL (Teaching English as a Second of other Language)
- AAAL (American Association of Applied Linguistics)
- AILA (International Association of Applied Linguistics)

### *Language Proficiency (highest tested level according to ACTFL proficiency levels)*

Language	Spoken	Written
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