YouTube is a repository of video content on the Web where instructors may find useful content for instructional purposes. If you find a video on YouTube that you would like to include in a Blackboard course site, you can either link to it by adding an external link or embed it into a content area. Embedding a video in a content area has the advantages of putting it into the context of a course and preventing students from getting distracted by other videos on the YouTube site. Students are able to click on the video within Blackboard to play it.

To embed a YouTube video using the Mashups tool:

1. Go to the content area of the Blackboard course site where you want to embed the video. (In our example, the content area chosen is Course Information. Click on Build Content for options and then click on YouTube Video located under Mashups.)

2. Type in your search criteria in the Search text box. Then click Go.
1. You will see the search results listed below.

![Search Results](image)

2. Click **Select** button below the image.

3. To preview a video, click the **Preview** button below located on the right side of the screen. After viewing the video preview click the **Back** button to go back to the create mashup item screen.

![Create Mashup Item](image)
4. You will have the option to change the display name of the video and/or add supplemental text in a text box.

5. If you want to add the video to your course, click the Select button.

6. You can adjust options such as displaying the video as a Thumbnail, a Text link with a player or Embedded video by choosing the option from the view dropdown menu.

7. You can also attach files and adjust date and time restrictions.

8. After you adjust your options, click the Submit button. You will receive a green success message and your video will be displayed in the content area.
Note: The **Mashups** option is also available on the Text Editor box. Select **YouTube** from the dropdown menu that appears.

Follow these steps for embedding a video from YouTube using embed code:

1. Find the video you want to download on the YouTube site.
2. Copy its **Embed** HTML code from the box on the bottom.

   **Be sure to follow the steps below.**

   Click on the **Share** link.

   Click on the **Embed** link.

   Select and copy the code to use in Blackboard.

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**Warning!!**

Using **iFrame** embed code in Blackboard limits your edit functionality and could create technical blackboard issues such as not being able to delete items in a Blackboard content area.
3. In Blackboard, make sure that the **Edit Mode** of your Blackboard course is “**ON**”.

4. Go to the content area of the Blackboard course site where you want to embed the video. (In our example, the content area chosen is **Course Information**. Click on **Build Content** for options and then click on **Item** located under the **Create** column.)

5. Enter a descriptive name for the video and click on the **HTML** icon (HTML) on the editing tool bar.

   If the editing tool bar does not appear and the arrow in front of the row of tools is pointing down, click on the arrow once.
6. A pop-up window will appear. Paste the embed HTML code and click on **Update**.

7. Scroll down and click on the **Submit** button.

If you have further questions, faculty members can email **bb@hunter.cuny.edu** or contact the **Technology Resource Center** at 212-650-3358 and students can contact the Student Help Desk at (212) 650-EMAIL (3624) or **studenthelpdesk@hunter.cuny.edu**.