

APPENDIX II
President Raab's Power Point Presentation on
Student Retention

RETENTION

Managing Undergraduate Enrollment

- Capping overall enrollment
- Increasing graduate enrollment

Focus on Recruiting and Increasing Yield

- Identifying the most appropriate students who will succeed at Hunter
- Getting the students to enroll

Improving Access to Classes

- Increasing class availability
 - Increased number of courses in high demand, GER courses
 - Summer Session
- Increasing classroom space
- Most effective Bell Schedule
- Adding weekend and January classes

Improving Advising

- Increased availability of advisers
- E-advising
- DegreeWorks
- Restructured Personal Counseling
- Integrating Student Services and departmental advising
 - College-wide Conference in January 2003
 - Department Liaisons

Improved Customer Service

- Every student has Hunter e-mail account
- More information and assistance available online
 - New student services Web site, e-bulletin, most forms available on the Web
- Increased hours of operation
 - Bookstore, OASIS, Bursar's Office, Financial Aid, Student Center
- Consistency of communication of information
- Web registration
- Web grading

Increasing Access and Availability of Scholarships

- STARS online scholarship information
- Commitment to raise more scholarship money
 - Mother's Day Campaign

Focus on Academic Support

- Supporting centers and other tutoring efforts
- CPE Initiative

Building Community

- Supporting the Student Experience
 - E-voting
 - E-bulletin
 - More dialogue with student clubs, groups and government
 - New Position-Associate Dean for Student Opportunity
 - Mentoring Program
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TARGET GROUPS

A. First-year Students

- Improving First-Year Orientation
Two-day program
- New ORSEM Program
- Blackboard Discussion Group
- Second-Semester Network
- Block Program

B. Transfer Students

- Revamped Orientation
- Matching students and programs

C. Sophomore Students

- Special Program Planning
- Reserving Seats
- Major Day Discussions with Faculty and Counselors
- Preparation for selecting Major and Minor

D. Focus on Juniors and Seniors

- Revamped Pre-professional Advising
New pre-law advisor
 - Degree Audit/Advising Week
 - Pilot advising programs in the departments
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Successes

- First-Year Retention Rates Increasing
 - First-year fall-to-fall retention rate increased from 76% in 2000 to 82% in 2003
 - Increases in Student Satisfaction compared to 2002
 - Quality of courses in and outside of major
 - New student orientation
 - Availability of PC labs
 - Registration procedures
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Next Steps

- Improving integration of transfer students
 - Matching students to majors
 - Nursing issue
 - Improving course transferability (TIPPS)
 - Adviser-to-student ratio
 - Integration of Student Services and departmental advising
 - Block
 - ORSEM and first-year orientation
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