

Why Enroll?

Graphic design is the core of business branding. It brings a company's identity to life. Websites, flyers, brochures and logos all require the use of color, imagery and design that Graphic designers specialize in. If you have a passion for drawing and creating images, you will find this field to be very rewarding.

This certificate teaches you how to best present your unique identity and learn how to put together a memorable portfolio that you can add to your resume. If you're interested in expressing your creativity while still earning a great living.

Continuing Education prepares you for a career as a:

- GraphicArtist
- Multimedia Designer
- Web Designer
- Creative/Art Director
- Photo Editor
- LayoutArtist

Summer 2023 at CEP:

Summer semester runs from May 29- Aug. 20. Classes do not meet on major holidays - please note skip dates

Open House will be held on:

Monday May 15 @ 6pm (webinar)
RSVP by phone or online Now!

[Register Now](#)

Course Schedule

[Adobe Essential Design Certificate](#)

Adobe InDesign I (GDADOIN1)
Wed. 5:30 - 8:10pm; 6/7-7/12 (6 sess.)

Adobe InDesign II (ADOIN2)
Not available

Adobe Photoshop I (GDADOPH1)
Thu. 5:30 - 7:30pm; 6/8-7/13 (6 sess.)

Adobe Photoshop II (ADOPH2)
Not available

Adobe Illustrator I (GDADOILL)
Thu. 7:40 - 9:40pm; 6/8-7/13 (6 sess.)

Adobe Illustrator II (ADOIL2)
Not available

Producing Video for Digital Publication (GDVID)
Not available



Location:

695 Park Avenue, Room E1022, New York, NY 10065
Phone: 212-650-3850
Email: ce@hunter.cuny.edu
Monday-Friday, 9:00am-5:00pm

CONTINUING EDUCATION at HUNTER

ADOBE ESSENTIAL DESIGN CERTIFICATE

This certificate prepares you to create digital and web designs which translate into applicable job skills you can add to your resume.



Summer 2023

www.hunter.cuny.edu/ce

Adobe Essential Design Certificate

Registration & Tuition:

If you like to create but don't have the computer skills to illustrate your ideas, the Adobe Essentials Design Certificate provides students hands-on the applications needed to succeed in today's modern design.

This certificate consists of **7 required courses**. Tuition for the **Certificate is \$2,500** plus a one-time \$25 registration fee, or you can register for each course individually plus the registration fee per semester. Payment plan options are available for students who register in person.

To register for courses online, visit our online registration portal. You may browse courses and register as a new or returning student. Certificate students, please visit or contact the registration office to select your course schedule per semester. There is a particular order in which to take the courses - please see the program module available on our website. When completing the courses, you must take part I before part II.

Course Materials & Software: Students registered for this certificate must have access to the latest Creative Suite Premium. Using your Hunter ID (received 2 business days after registration), you may subscribe for monthly student access to Adobe icloud.

Required Courses:

Adobe InDesign I \$500 (GDADOIN1)

In this course, students will learn to set up documents, work with text and type styles, add color, work with tables, use transparency and other effects, and bring in graphics to their InDesign projects.

Adobe InDesign II \$500 (ADOIN2)

Take it to the next level by using advanced techniques to create Paragraph Styles, Character Styles, Object Styles and Table Styles. Topics include: creating lists, Nested Paragraph Styles, using Find/Change, creating a TOC and an Index. This course also covers the secrets of good Typography Kerning, Tracking, Justification, Special Characters and White Space.

Instructor: Anthony Aromando

Adobe Photoshop I \$375 (GDADOPH1)

This course is for both beginners and those with some background in Photoshop (with an emphasis on graphic design rather than programming). Prerequisite: Windows experience

Adobe Photoshop II \$375 (ADOPH2)

In Photoshop II, students will continue the use of layers in greater depth and use Adobe Bridge to organize, sort and add Photoshop Metadata to files. We will cover the use of Camera RAW both in Photoshop and through Adobe Bridge. Through the use of Channels, Quick Mask, and some new Photoshop tools, students will learn advanced techniques, learn some not-so-widely-known new Photoshop features, and see how Photoshop integrates with InDesign and Illustrator.

Adobe Illustrator I \$375 (GDADOILL)

Adobe Illustrator is an essential tool for anyone who needs to express ideas visually in print, on the Web and via any other medium. With 3D features, advanced typographical controls, smooth Adobe Portable Document Format (PDF) integration, enhanced printing options and faster performance, Illustrator helps you explore your creative vision and efficiently publish your artwork anywhere.

Adobe Illustrator II \$375 (ADOIL2)

In this course, we will explore the advanced features of Adobe Illustrator, such as Live Trace and Transparency Marks, for a greater knowledge of Illustrator. Students will utilize Illustrator's built-in color wheel, learn how to use Adobe Labs and discover Kuler to import custom color groups and 3D graphics that are LIVE! A deeper look into Illustrator's text capabilities, Custom Brushes, the creation of Press Ready PDF files and saving for the Web will also be covered.

Producing Video for Digital Publication \$375 (GDVID)

This class focuses on the basics of shooting, editing and publishing video to YouTube, Vimeo or as part of a Digital Publication using InDesign. Learn how to shoot video using phones or digital cameras. No professional equipment is needed. We will cover the basics of editing using Adobe Premiere and Adobe After Effects (which are part of Adobe CC). Inexpensive equipment for audio will be covered.

Combined Programming and Design Certificate Options:

Visit our website for payment plan options.

- Graphic Design \$5,100
- Combined Certificate In Graphic Design and Web Design \$6,300(16 courses)
- Combined Certificate In Graphic Design & Web Programming \$9,800 (19 courses)
- Combined Certificate In Web Programming & Web Design \$8,900 (18 courses)
- Combined Certificate In Graphic Design, Web Programming & Web Design \$10,400 (21 courses)