

students how to organize and complete a portfolio to represent their personality and design capabilities. Learn elements of concepts, design, shapes, colors, typography, proportions, and how to choose colors and shapes to enhance projects. Projects consist of brochures, newsletters, advertising inserts, direct mail and CD covers. Prerequisites: Must have a good knowledge of Adobe Photoshop, Illustrator and InDesign.

### Combined Programming and Design Certificate Options:

- Graphic Design \$5,100
- Combined Certificate In Graphic Design and Web Design \$6,300 (16 courses)
- Combined Certificate In Graphic Design & Web Programming \$9,800 (19 courses)
- Combined Certificate In Web Programming & Web Design \$8,900 (18 courses)
- Combined Certificate In Graphic Design, Web Programming & Web Design \$10,400 (21 courses)

### Summer 2023 at CEP:

Summer semester runs from May 29-Aug. 20. Classes do not meet on major holidays - please note skip dates

### Open House will be held on:

Monday May 15 @ 6pm (webinar)

RSVP by phone or online Now!

[Register Now](#)



Location:  
695 Park Avenue, Room E1022, New York,  
NY 10065

Phone: 212-650-3850

Email: [ce@hunter.cuny.edu](mailto:ce@hunter.cuny.edu)

Monday-Friday, 9:00am-5:00pm

## Course Schedule

### Certificate in Graphic Design

Visual Design for Everyone (GDVIDEEV)  
Mon. 5:30-7:30pm; 6/5-8/14 (10 sess., skips 7/3)

Adobe InDesign I (GDADOIN1)  
Wed. 5:30 - 8:10pm; 6/7-7/12 (6 sess.)

Adobe InDesign II (ADOIN2)  
Not Available

Adobe Photoshop I (GDADOPH1)  
Thu. 5:30 - 7:30pm; 6/8-7/13 (6 sess.)

Adobe Photoshop II (ADOPH2)  
Not Available

Adobe Illustrator I (GDADOILL)  
Thu. 7:40 - 9:40pm; 6/8-7/13 (6 sess.)

Adobe Illustrator II (ADOIL2)  
Not Available

Producing Video for Digital Publication (GDVID)  
Not Available

HTML (WPHTML)  
Fri. 3:00pm - 5:00pm; 6/9-8/11 (10 sess.)

Introduction to Adobe Dreamweaver  
(GDINTDRE) Sun. 10:00am-1:00pm; 6/11-7/16  
(5 sess., skips 7/2)

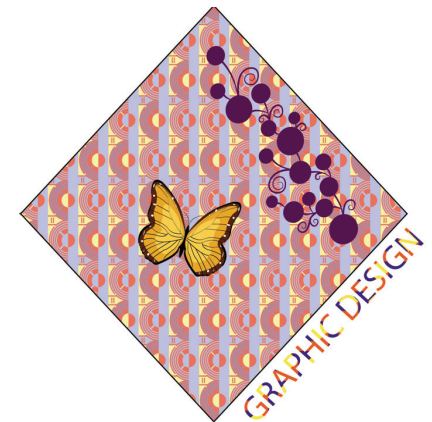
Typography (GDTYPOGR)  
Mon. 8:00-9:33pm; 6/12-8/14 (9 sess., skips  
7/3)

Graphic Design: Making a Professional Portfolio  
(GDMAPRPO)  
Not Available

# CONTINUING EDUCATION at HUNTER

## Graphic Design

*This certificate prepares you to create digital and web designs which translate into applicable job skills you can add to your resume.*



# Summer 2023

[www.hunter.cuny.edu/ce](http://www.hunter.cuny.edu/ce)

# Certificate In Graphic Design

## Registration & Tuition:

This certificate consists of 12 required courses. Tuition for the Certificate In Graphic Design is \$5,100 plus a one-time \$25 registration fee, or you can register for each course individually plus the registration fee per semester. This certificate cannot be completed in one semester. Payment plan options are available for students please contact us.

To register for courses online, visit our online registration portal. You may browse courses and register as a new or returning student. Certificate students, please visit or contact the registration office to select your course schedule per semester. There is a particular order in which to take the courses - please see the program module available on our website. When completing the courses, you must take part I before part II.

Course Materials & Software: Students registered for this certificate must have access to the latest Creative Suite Premium. Using your Hunter ID (received 2 business days after registration), you may subscribe for monthly student access to Adobe icloud. Visit our website to link to the Academic superstore.

## Required Courses:

### Visual Design for Everyone \$600 (GDVIDEEV)

This introductory course teaches the basics of visual communication and design. Become an effective designer through concept development, project planning and production, and development of critical skills. You will learn how to integrate the elements of visual design (format, line, shape, value and type) with the principles of visual design (proximity, contrast, balance, symmetry, alignment, repetition and unity). The course will also examine aesthetic and conceptual topics, like color theory, value, texture, pattern, icons, symbolism, perspective, overall look-and-feel, and the concept of "gestalt"—unified and consistent design.

### Adobe InDesign I \$500 (GDADOIN1)

In this course, students will learn to set up documents, work with text and type styles, add color, work with tables, use transparency and other effects, and bring

in graphics to their InDesign projects.

### Adobe InDesign II \$500 (ADOIN2)

Take it to the next level by using advanced techniques to create Paragraph Styles, Character Styles, Object Styles and Table Styles. Topics include: creating lists, Nested Paragraph Styles, using Find/Change, creating a TOC and an Index. This course also covers the secrets of good Typography Kerning, Tracking, Justification, Special Characters and White Space.

### Adobe Photoshop I \$375 (GDADOPH1)

This course is for both beginners and those with some background in Photoshop (with an emphasis on graphic design rather than programming). Prerequisite: Windows experience

### Adobe Photoshop II \$375 (ADOPH2)

In Photoshop II, students will continue the use of layers in greater depth and use Adobe Bridge to organize, sort and add Photoshop Metadata to files. We will cover the use of Camera RAW both in Photoshop and through Adobe Bridge. Through the use of Channels, Quick Mask, and some new Photoshop tools, students will learn advanced techniques, learn some not-so-widely-known new Photoshop features, and see how Photoshop integrates with InDesign and Illustrator.

### Adobe Illustrator I \$375 (GDADOILL)

Adobe Illustrator is an essential tool for anyone who needs to express ideas visually in print, on the Web and via any other medium. With 3D features, advanced typographical controls, smooth Adobe Portable Document Format (PDF) integration, enhanced printing options and faster performance, Illustrator helps you explore your creative vision and efficiently publish your artwork anywhere.

### Adobe Illustrator II \$375 (ADOIL2)

In this course, we will explore the advanced features of Adobe Illustrator, such as Live Trace and Transparency Marks, for a greater knowledge of Illustrator. Students will utilize Illustrator's built-in color wheel, learn how to use Adobe Labs and discover Kuler to import custom color groups and 3D graphics that are LIVE! A deeper

look into Illustrator's text capabilities, Custom Brushes, the creation of Press Ready PDF files and saving for the Web will also be covered.

### Producing Video for Digital Publication \$375 (GDVID)

This class focuses on the basics of shooting, editing and publishing video to YouTube, Vimeo or as part of a Digital Publication using InDesign. Learn how to shoot video using phones or digital cameras. No professional equipment is needed. We will cover the basics of editing using Adobe Premiere and Adobe After Effects (which are part of Adobe CC). Inexpensive equipment for audio will be covered.

### HTML \$600 (WPHTML)

Hypertext Markup Language is the core of most websites. In order to grasp the concept and syntax of other languages (like CSS, Javascript, XML, and PHP), knowledge of HTML is required. In this course, learn the structure upon which nearly every other language rests. CSS and HTML 5 will also be taught. Please bring your own laptop to each class.

### Introduction to Adobe Dreamweaver \$400 (GDINTDRE)

Receive a comprehensive introduction to creating websites using Dreamweaver 8. In this class, students learn to use templates, library items and snippets, as well as master the Dreamweaver behaviors that insert client-side JavaScript on their site.

### Typography \$400 (GDTYPOGR)

This course introduces students to the history of typography and its use. Learn how to utilize the basics of typography for enhancing projects, and improve skills in font selection, size of type, spacing, color, tracking, kerning, etc. Class projects include logo design, posters, ads, packaging and direct-mail. Prerequisites: Must have a good knowledge of Adobe Photoshop, Illustrator and InDesign.

### Graphic Design: Making a Professional Portfolio \$600 (GDMAPRPO)

This course focuses on the art of design and teaches