

NATIONAL CENTER

for the **Study of Collective Bargaining in Higher Education and the Professions**

HUNTER

The City University of New York

CELEBRATING OUR 50TH ANNIVERSARY CONFERENCE | 1973-2023

Sponsorship/Advertising Opportunities for 2023 National Conference

The [National Center](#) is a labor-management research center located at Hunter College, City University of New York with the mission of examining unionization and collective bargaining as a democratic means for advancing higher education and the professions. In the past year alone, we have been cited in *The Washington Post*, *AP News*, and *The Chronicle of Higher Education*.

Our 50th Annual National Conference, entitled *Collective Bargaining in Higher Education Looking Back, Looking Forward, 1973-2023* will take place in New York City on March 26-28, 2023. The conference will celebrate 50 years of collaboration in higher education labor relations and will highlight the research mission of the National Center. We invite your organization to join us.

As a conference sponsor, your organization will receive recognition in conference materials and in other National Center outreach. The sponsorship levels and benefits are the following:

Major Supporting Partner: \$15,000

Complimentary registration for three conference attendees and a 50% reduction for a fourth;
Your organization's logo and link to your site on the National Center website;
Opportunity to make introductory remarks at the plenary or mid-day greetings;
Your organization's name referenced in our monthly newsletter;
Inclusion of a one-page display ad in the [conference program](#);
Listing as a major supporting sponsor of the annual conference, webinars and conference receptions.

Supporting Partner: \$10,000

Complimentary registration for two conference attendees and a 50% reduction for a third;
Your organization's logo and link to your site on the National Center website;
Your organization name referenced in our monthly newsletter;
Inclusion of a one-page display ad in the conference program;
Listing as a supporting sponsor of the annual conference, webinars and conference receptions.

Participating Sponsor: \$5,000

Complimentary registration for one conference attendee;
Your organization's logo and link to your site on the National Center website;
Your organization name referenced in our monthly newsletter;
Inclusion of a half-page display ad in the conference program;
Listing as a participating sponsor of the annual conference, webinars and conference breaks.

Basic Sponsor: \$2,500

Complimentary registration for one conference attendee;
Listing as a sponsor on the National Center website;
Your organization's name referenced in our monthly newsletter;
Inclusion of a one-quarter display ad in the conference program;
Listing as a basic sponsor of the annual conference, webinars and conference breaks.

Introductory Sponsor: \$1,500

Complimentary registration for one conference attendee;
Listing as a sponsor on the National Center website;
Your organization's name referenced in our monthly newsletter;
Inclusion of a one-quarter display ad in the conference program;
Listing as an introductory sponsor of the annual conference, webinars and conference breaks.

Conference Program Ad-only Specs

Full-page	(4.758" x 7.625")	\$1,500
Half-page	(4.758" x 3.75")	\$750
Quarter-page, vertical	(2.29" x 3.75")	\$275

If you have any questions, please contact the National Center Administrator Michelle Savarese at (646) 709-5338; national.center@hunter.cuny.edu or the Conference Coordinator Nancy Hanks at (646) 567-6641; conferencenatctr@hunter.cuny.edu.