Sponsorship/Advertising Opportunities for 2024 National Conference

The National Center is a labor-management research center located at Hunter College, City University of New York with the mission of examining unionization and collective bargaining as a democratic means for advancing higher education and the professions. In the past year alone, we have been cited in The Washington Post, Forbes, and The Chronicle of Higher Education, conducted a regional labor-management conference co-sponsored by the University of Illinois-Chicago, as well as issued a joint report with CUNY’s School of Labor and Urban Studies on the state of U.S. labor unions.

Our 51st Annual National Conference, entitled New Crossroads in Collective Bargaining and Labor Relations in Higher Education and the Professions will take place in New York City on March 17-19, 2024. The conference will celebrate 51 years of collaboration in higher education labor relations and will highlight the research mission of the National Center. We invite your organization to join us.

As a conference sponsor, your organization will receive recognition in conference materials and in other National Center outreach. The sponsorship levels and benefits are the following:

**Major Supporting Partner: $15,000**
- Complimentary registration for three conference attendees and a 50% reduction for a fourth;
- Your organization’s logo and link to your site on the National Center website;
- Opportunity to make introductory remarks at the plenary or mid-day greetings;
- Your organization’s name referenced in our monthly newsletter;
- Inclusion of a one-page display ad in the conference program;
- Listing as a major supporting sponsor of the annual conference, webinars and conference receptions.

**Supporting Partner: $10,000**
- Complimentary registration for two conference attendees and a 50% reduction for a third;
- Your organization’s logo and link to your site on the National Center website;
- Your organization name referenced in our monthly newsletter;
- Inclusion of a one-page display ad in the conference program;
- Listing as a supporting sponsor of the annual conference, webinars and conference receptions.
Participating Sponsor: $5,000
Complimentary registration for one conference attendee;
Your organization’s logo and link to your site on the National Center website;
Your organization name referenced in our monthly newsletter;
Inclusion of a half-page display ad in the conference program;
Listing as a participating sponsor of the annual conference, webinars and conference breaks.

Basic Sponsor: $2,500
Complimentary registration for one conference attendee;
Listing as a sponsor on the National Center website;
Your organization’s name referenced in our monthly newsletter;
Inclusion of a one-quarter display ad in the conference program;
Listing as a basic sponsor of the annual conference, webinars and conference breaks.

Introductory Sponsor: $1,500
Complimentary registration for one conference attendee;
Listing as a sponsor on the National Center website;
Your organization’s name referenced in our monthly newsletter;
Inclusion of a one-quarter display ad in the conference program;
Listing as an introductory sponsor of the annual conference, webinars and conference breaks.

Conference Program Ad-only Specs

<table>
<thead>
<tr>
<th></th>
<th>Size</th>
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<tr>
<td>Full-page</td>
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<td>Quarter-page, vertical</td>
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If you have any questions, please contact the National Center Administrator Michelle Savarese at (646) 709-5338; msavares@hunter.cuny.edu or the Conference Coordinator Nancy Hanks at (646) 567-664; conferencenatctr@hunter.cuny.edu.