



CUNY's Assessment Council, in collaboration with the Central Office of Academic Affairs, invites CUNY faculty and staff to participate in assessment of student learning workshops.

All workshops will be held at the Macaulay Honors College.

A Road Map for Designing Program Level Assessment of Student Learning

Friday, September 25th, 2009

9:30 AM to 12:00 PM Continental Breakfast will be served
Macaulay Honors College Building – Lecture Hall
35 West 67th Street, New York, NY

Facilitator: Michael Anderson, Director of Academic Assessment, Brooklyn College

Who should attend?

This workshop is designed for faculty and administrators who both teach in programs and have responsibility for designing and implementing program-level assessment of student learning.

Format:

The workshop will lead participants through an interactive series of exercises/questions/decision trees ultimately resulting in at least a full outline of a sustainable assessment plan (Roadmap) tailored to their particular programs. Depending on the responsibility of the participants and the completeness of the information they bring to the workshop, they might take home significant portions of plans or complete plans. The characteristics of assessment plans emphasized by this workshop are those outlined in Standard 14 of the Middle States Commission on Higher Education's *Characteristics of Excellence in Higher Education* (http://www.msche.org/publications/CHX06_Aug08REVMarch09.pdf)

Topics:

- Introduction – The Levels of Assessment: Program, Classroom, and Institutional
- Writing Program Level Missions and Goals (**Bring existing materials/drafts or ideas**)
- Distinguishing and articulating appropriate levels of student achievement (Graduate v. Undergraduate, etc.)
- Internal Benchmarking (Setting levels of program accomplishment)
- Mapping Goals onto the Curriculum (**For those at this level, bring course descriptions for your program**)
- Creating an Assessment Cycle (**Bring information on program course sequencing**)
- Assessment methods appropriate to your field, time, and resources
 - ▶ Direct and Indirect
 - ▶ Quantitative and Qualitative
 - ▶ Tests, Rubrics, Capstones and Portfolios
- Logistics of collection and scoring
- Next Steps

Space is limited! To attend, please RSVP to OAAevents@mail.cuny.edu by September 17th and indicate in the subject line the workshop title you wish to attend.

If you have any questions, please contact Sherri Ondrus at (212) 794-5765.