

**Proposal to Establish
The Program in Public Policy in Hunter College
8 May 2019**

- A. The proposal is to create an academic unit with responsibilities for the existing curriculum in Public Policy (approved in 2010).
- B. Instructional expectations include overseeing curriculum, program requirements, and policies in the Public Policy Program. The proposal does not immediately affect the approved curriculum.
- C. Faculty membership in the Public Policy Program (PPP) shall be open to all those with Hunter College faculty rank and full time lecturers whom have taught PPP or cognate courses within the last five years, organized public policy events, demonstrated through an ongoing record of publications or creative activities a sustained scholarly interest in public policy, or otherwise encouraged public policy education and scholarship at the college. Membership is open to faculty from all Hunter College Schools including the library.
- D. The proposed program is interdisciplinary and shall be independent of any department. Faculty shall remain in their home departments. Selection for participation in the program shall follow the approved governance document.
- E. Plan for governance is attached to this proposal.
- F. Budget details. See attached for current budget, which is expected to continue as shown.
- G. Relevant resolution is attached to this proposal.

RESOLUTION TO ESTABLISH
THE HUNTER COLLEGE PROGRAM IN PUBLIC POLICY

RESOLVED, that effective July 1, 2019, the Hunter College Program in Public Policy shall be established.

EXPLANATION: Over the past fifty years, the study of public policy has emerged as an important field of academic inquiry. Scholars representing a wide range of disciplines have joined together in a collaborative effort to address the complex cultural, social, economic, planning, geographic and political challenges facing institutions and organizations that develop and implement public policy for the betterment of society. Public Policy courses are now regularly offered on college campuses across the country, in the social sciences, applied sciences, humanities, education, law and health related programs and departments.

The establishment of a Hunter College Program in Public Policy directly responds to the sense of urgency that many faculty, students and the general public current feel about public policy – for example concerns regarding public policy’s role in addressing climate change, decline in public health conditions, racism/xenophobia, gender inequality, the future of American democracy, among many other challenges.

In 2010, a Public Policy Curriculum was approved at Hunter College, offering students the possibility of taking either an 18-credit minor or a 27-credit certificate. The program has since become a very popular option for students and has enjoyed robust and rapid growth since its inception, in terms both of program enrollment and course enrollment (see Tables 1 and 2). The Program works collaboratively with other departments to design new and timely public policy courses that have resonance among Hunter students and also offer opportunities for critical inquiry into some of the most entrenched policy. The program draws on the outstanding depth of policy expertise among Hunter faculty as well as notable experts in the policy arena.

The goal of Hunter College’s Public Policy Program is to nurture a deeper understanding of the entire arc of the policy-making process inside and outside of government and the involvement of a variety of actors in the process from the local to the global level — citizens, community groups, policy advocates, political parties, nonprofit organizations, businesses, and government officials. The program takes very seriously the need to equip and train students with 21st century skills; it seeks to energize and empower students to engage critically, analytically, and actively with the policy process, train them to use data and evidence effectively in written and oral presentations, and prepare them for leadership roles. Graduates of the program enter careers in the public, nonprofit, and corporate sectors, as well as pursue graduate and professional training in fields such as public policy, public administration, urban planning, and law, to mention just a few.

Tables 1 and 2: Student Participation in Public Policy Curricular Structures & Courses

**Table 1
Public Policy Program Enrollment**

<u>Academic Year</u>	<u>Minor</u>	<u>Certificate</u>	<u>Total</u>
2010-2011	27	1	28
2011-2012	61	4	65
2012-2013	78	9	87
2013-2014	72	17	89
2014-2015	58	35	93
2015-2016	57	41	98
2016-2017	67	51	118
2017-2018	75	41	116
2018-2019	73	50	123

Source: CUNY IRDB (Based on unduplicated count of students enrolled during the academic year)

Public Policy Program Enrollment

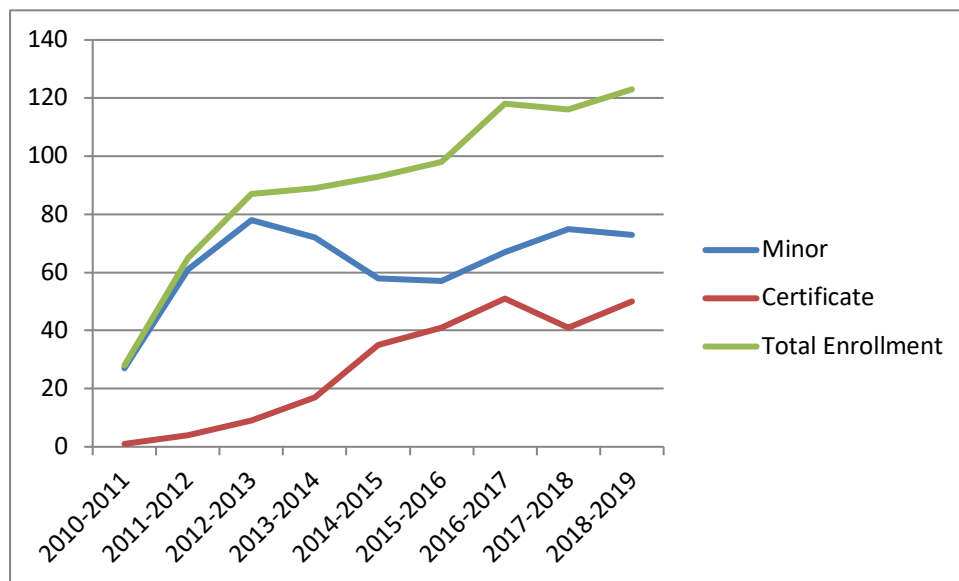


Table 2.

**Enrollment in PUPOL (Intro to Public Policy) and PUPOL 400 (Public Policy Capstone Seminar)
By Academic Year (source: CUNY IRDB)**

<u>Course</u>	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016	2016- 2017	2017- 2018	2018- 2019
Intro: Public Policy	24	36	30	39	41	48	46	42	38
Capstone Seminar		11	23	25	30	25	37	25	27
Total	24	47	53	64	71	73	83	67	65

Proposed Program Budget

Total Funds for Public Policy Program	\$269,648
<u>Expenses</u>	
Faculty Salary Director up to	\$128,114
Summer Salary Up to 1 month	\$14,234
Public Policy Program Manager (P/T 2 lines)	\$55,000
Student Brown bag seminars 7 @ \$500 per year	\$3,500.00
Students' Annual Trip to Washington, DC	\$5,000
Faculty Advisory Committee meetings 4 @ \$200	\$800.00
PPP Faculty Advisory Committee Small Research Grants	\$10,000.00
Adjunct Salaries (per academic year)	\$50,000.00
OTPS	\$3,000
Total Expenses	\$269,648

PUBLIC POLICY PROGRAM PROPOSED GOVERNANCE STRUCTURE APRIL 18, 2019

Purpose of the Public Policy Program Governance Structure

The Public Policy Program (PPP) at Hunter College seeks to promote the broadest understanding of public policy as an emerging interdisciplinary field of scholarly inquiry. As an academic unit within the college, the program is responsible for: developing, administering, evaluating, and modifying the curriculum in public policy; fostering scholarly inquiry in public policy theory and practice by Hunter College faculty, students, and guest scholars; and encouraging wider public understanding of issues in Public Policy through public programming at the Roosevelt House Public Policy Institute (RHPPI) at Hunter College. To fulfill these responsibilities, the Public Policy Program collaborates closely with contributing academic departments and with RHPPI.

Placement of the Academic Unit and Reporting Structure

The Program will draw from expertise and interests of faculty across Hunter College and potentially every school of the College. Given the need for cross-campus coordination, the PPP will operate under the auspices of the Provost's Office. The PPP minor certificate accreditation will be executed under the auspices of the School of Arts and Science as currently held. The director shall report on administrative matters of the program to the provost.

Faculty Membership

Membership in the Public Policy Program shall be open to all those with faculty rank and full time lecturers at Hunter College who participate in the activities of the program. This shall include all individuals full-time faculty who have taught PPP or cognate courses within the last five years, organized Public Policy events, demonstrated through an ongoing record of publications or creative activities a sustained scholarly interest in public policy, or otherwise encouraged public policy education and scholarship at the college. Membership is open to faculty from all Hunter College Schools. The Program will be proactive and through communication with departmental chairs and faculty encourage individuals to become engaged in the Public Policy programs.

All faculty members seeking membership will indicate their interest to the chair of the Policy and Curriculum Committee (PCC) (see below) and must be approved by a majority of the committee in order to become a member. Initially, the current PCC will do this. Once the faculty is determined they will then vote to elect the new Policy and Curriculum Committee and its chair. Going forward, that committee will act on each application for faculty status within two months of receiving an application (or by the end of the first month of a new semester for applications submitted between terms). If denied membership by the committee, a faculty member may appeal to the full program faculty, and a final decision will be made by a vote of this body within three months of the receipt of the appeal. Inactive members may be removed by the Policy and Curriculum Committee but may appeal to the membership on the same basis as those denied initial membership.

Policy and Curriculum Committee

Subject to approval through established college governance procedures, the Policy and Curriculum Committee (PCC) shall determine the requirements for all approved degree and certificate programs; devise and propose additional degree programs as appropriate; review and approve all PPP-based courses; certify PPP cognate courses used to fulfill degree

programs; establish criteria for selecting faculty, and oversee teaching; propose seminars and other scholarly programs to the director of the RHPPI; advise the Program Director (see below) on course scheduling; and foster student and faculty interest in Public Policy. The PCC shall hold at least one meeting of the full program faculty per semester to report on its activities and solicit ideas from the membership.

The Policy Curriculum Committee (PCC) shall consist of seven to eleven faculty members - a chair plus other members elected for three-year terms. The PCC shall include broad representation. Faculty members from a wide range of participating academic units will be seated to the committee to ensure diversity of representation. The first election will be held in the first semester following approval of the Public Policy Program (PPP) as a curricular unit. A call for nominations will be circulated among all faculty currently affiliated with the PPP. The PCC once seated will elect the chair. Members of the PCC must be voted on by PPP faculty members and only approved PPP faculty members are eligible voters. All currently affiliated faculty will be eligible to vote in the first election. A majority of all eligible voters must vote for such elections to be valid.

If a majority does not participate after two election attempts, the Provost shall appoint the committee. Not more than one member of the committee may be elected/appointed from any department or, for faculty from schools organized on a program basis, any program. In addition, the PPP director shall serve on the PCC as an *ex officio* member with voting privileges. The PCC chair also will be a voting member.

The chair of the PCC shall serve for a three-year term, subject to the final approval of the provost. The PCC chair may serve up to two consecutive terms. Previous chairs shall be eligible for reappointment following an interval of three years.

The PCC chair shall schedule meetings of the PPP faculty as needed (but not less than once per semester), guide all curricular initiatives through the college approval process, oversee assessment of program learning outcomes and academic program reviews, represent the PPP in such advisory bodies as the provost or Roosevelt House Director designates, liaise with staff of Roosevelt House, and represent the program as needed in college governance procedures and Roosevelt House activities. The provost shall determine appropriate compensation for the PCC chair in keeping with patterns set by comparable positions elsewhere in the college.

Program Director

The PPP shall have a Program Director who shall serve as its principal administrator. As needed, a national search for a Program Director shall take place. The national search can include applicants who are current Hunter College faculty and staff. The search committee shall include the PCC chair. A successful candidate shall be appointed by the Provost. The Program Director shall be a full time member of the Hunter College faculty. Successful candidates who are either tenure-track / tenured, or CCE track / holds CCE, will require acceptance into an academic department.

As the principal administrator of the PPP, the Director will be responsible for the day-to-day running of the program. The Director will: schedule courses and identify faculty members to staff them in consultation with the PCC; recruit contingent faculty as needed; advise students in the PPP; recruit students for the program; supervise internship placements; request departments to schedule cognate courses; coordinate with the Policy and Curriculum

Committee, the Roosevelt House staff, and the Roosevelt House director to plan and execute public programming; participate as appropriate in other Roosevelt House and PPP activities; teach courses in the PPP as needed; and promote the scholarly and public profile of the program.

A written evaluation of the performance of the Program Director shall be produced annually by the Provost's office. This evaluation will take into account a written evaluation of the Director's performance by the Program's PCC. Other responsibilities that the Program Director might have as a faculty member of a specific department will be evaluated by that department's chair.