

GLOBALISM NATIONALISM (SOCY 325.12)
Spring 2006

Instructor

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Office Hours

Tuesday 3:30 - 7:00 PM
Friday 3:30 - 4:00 PM
and by appointment

Class Meetings

T & F 12:40 - 2:00 PM
HW 405

Course Objectives

The first goal of this course is to examine the origin, character, and transformation of globalism and nationalism in the current context of globalization. Thereafter, globalism, expressed as the cultural, social, and hegemonic logics of global communications and tight-knit world economy, is contrasted with nationalism understood as the cultural, ethnic, social, and political ideologies and sentiments of the nation-state members. More importantly, exploring diverse forms of macro-level cultural values, beliefs, and identities, which emerged from the interplay of globalism and nationalism in the current national and global contexts, is the main objective of this course. Specially, this course attempts to understand what conditions and determines the growth and conversely, the decline of global culture in a nation-state or regional states as much as it shows an interest in the topics related to the reemergence of nationalism in the global era and its specific mode, economic nationalism. Moreover, this course will be devoted to explaining the ambivalent forces of national and global cultural logics in transnational migrants. Lastly, the permutations of globalism and nationalism, combined with either localism or regionalism, will be further discussed in this course.

Required Books:

- Manfred B. Steger (ed.). 2004. *Rethinking Globalism*. NY: Rowman & Littlefield Publishers, Inc. ISBN: 0-7425-2545-7
- Eric Helleiner and Andreas Pickel (eds.). 2005. *Economic Nationalism in a Globalizing World*. Ithaca, NY: Cornell University Press ISBN: 1-0987-65432-1
- Aihwa Ong. 1999. *Flexible Citizenship: The Cultural Logics of Transnationality*. Durham, NC: Duke University Press. ISBN: 0-8223-2269-2

Other readings (scientific journal articles): most available via CUNY online service or library reserve. Most journal articles used for this course are available from <http://www.jstor.org/jstor/> that is marked * in general course schedule. Four articles marked by ** can be found at Academic Search Premier (EBSCO) at <http://libraries.cuny.edu/resource.htm>.

- *The following are the requirements for the course:*

(1) **Class Discussion & Attendance Policy** (20% of your grade): The basic requirement of this class is that you should read the book chapters assigned in each class. It is fine to participate in class discussion without reading the assigned chapters. But our class discussion will become far more focused and productive when we know the general contents of each book chapter. Here I encourage you to participate in discussion of the daily class, even though your class participation is not mandatory. Nevertheless, keep in mind that your class participation is a critical component of your final grade. Anyhow, sometimes I will call on your names, particularly those who are less willing to speak out their own opinions. Attendance at lectures is required for the successful completion of this course. ***Poor attendance will result in further, and substantial, grade deductions.*** If you have to miss a class, please let me know ahead of time. Every class I will distribute our class attendance sheet writing your initials.

(2) **Assignments** (20% of your grade):

- **Tuesdays:** There will be ***quizzes*** most on Tuesdays. They will be composed of short-essay questions regarding the reading assignment of each week. Sometimes, as an alternative to quiz, I will request you to read newspapers or magazines and then, to copy or clip ***one article*** on any global or national issue. When you turn in it to me, I need a clearly readable one along with your short comment and evaluation in a separate page.
- **Fridays:** (two – page essay): Every Friday, I will give you a specific question as to one global and/or national issue from our reading assignments. Sum up your answer on the basis of your reading, and evaluate that question in general and then suggest ***your own point of view*** that is critical to your homework grade. You have to turn in your home in the following Tuesday class.

Homework should be typed, double-spaced.

**** I will not accept any homework not turned in on time.***

****I do not accept any homework via email or in electronic format.***

(3) **Examinations** (40% of your grade): There will be two exams during the semester, and each exam will cover the material presented both in the **reading** and the **lectures**. The two examinations will be a combination of short answer, computation, and essay, and each will count for 20 % of your grade. ***No exams can be made up.***

(4) **Term Paper** (20% of your grade): Term paper should run 7 to 8 pages in length. Of course, it should be typed, double-spaced. As for your two-page proposal due on **March 28**, at first, think about a key issue you are interested in and also important generally as a college student or narrowly as a student of a specific major. Next, you need to contemplate why such an issue is of your great interest and then to reason whether (or not) your attention-grabbing issue seems to be *global* or *national* one. In this respect, I want to know your own opinion and view about why that topic you chose is a global or national one. More importantly, you have to take into account the point that ***any global issue can be a national one as far as any national issue is part of a global one.*** Thus you need to scrutinize why that topic selected cannot exclude the other extreme side. Without any reference, just try to rationalize why this can be true in your selected issue. For your understanding, let's enlist many current headline

news aired by press media related to both globalism and nationalism: *eavesdropping telephone calls and e-mails, or controlling media/internet; torturing political dissenters; fighting the diseases, like Bird Flu and HIV/AIDS spread; national immigration policy; outsourcing; labor movement; free trade and protectionism; third-world nuclear crisis; 2006 German worldcup soccer game*; and so on. As some other symbolic illustrations, think about, in a global/national context, such issues as *death penalty, discrimination, inequality, democracy, corruption, censorship, liberalization, privatization, voting, dual citizenship, sports, military forces, peace/war, natural environment, education (continuing, public, or private), homogeneity/diversity (cultura, or ethnic), religion, sexual orientation*, and so on. Indeed, I want to find out your justification of relatively more weight between globalism and nationalism in explaining one of the above topics or any other topic you selected. In any case, I really encourage you to make an appointment with me ahead of proposal deadline so as to discuss your interest more.

The final paper will be due **May 9** and you will have to present your paper in class (5 minutes) near the end of our spring semester. **General Term Paper Format:**

- 1) **Introduction:** Select a specific topic/ Describe why you choose that topic by including your motivation, rationality, and overview.
- 2) **Literature Review:** Find out and read any books or articles relevant to your interest/ Introduce diverse issues, perspectives, or approaches about your selected topic/Choose one approach and Mention why you select it briefly/and then Suggest in what points your own point of view is consistent or inconsistent with your preferred perspective selected from your reading.
- 3) **Analysis:** Use some evidence(s) that support your view and any original sources of information, or the objective data you can collect. Later, explain in detail why one perspective selected from articles or books is fit for your case more than the other ones.
- 4) **Conclusions:** Restate your purpose of this paper/ Sum up your findings, and/ Describe the limitations of this study and mention your future study.

(5) **Grading Summary:**

Attendance/ Class Participation	20%
Assignments	20%
Midterm Exam	20%
Final Exam	20%
Term Paper/Presentation	20%

General Course Schedule

Topics

01/27 Overview & Globalization

- Kellner, Douglas. 2002. "Theorizing Globalization." *Sociological Theory**. Vol 20(3):285-305.

01/31 Globalization

- Manfred B. Steger (ed.), read chapters 1 and 2.

02/03 Globalism

- Manfred B. Steger (ed.), read chapters, 3, 4, 5, and 6.

02/07 Antiglobalism

- Manfred B. Steger (ed.), read chapters, 8, 9, 10, and 11.

02/10 Globalism in a Global Context

- Manfred B. Steger (ed.), read chapters, 12, 13, 14, and 15.

02/14 Manfred B. Steger (ed.), read chapters, 16, 17, 18, and 19.

02/17 Globalism, Global Governance, and Non-Governmental Organizations

- Keohane, Robert. 2001. "Governance in a Partially Globalized World." *American Political Science Review**. Vol. 95(1):1-13.
- Boli, John and George M. Thomas. 1997. "World Culture in the World Polity: A Century of International Non-Governmental Organization." *American Sociological Review**. Vol. 62:171-190.

02/24 World Society and the Nation-State

- Meyer, John M. et al. 1997. "World Society and the Nation-State." *American Journal of Sociology**. Vol 103(10):144-181.

02/28 Nationalism

- Kuzio, Taras. 2002. "The Myth of the Civic State: A Critical Survey of Hans Kohn's Framework for Understanding Nationalism." *Ethnic and Racial Studies*** Vol 25(1):20-39. &
- Smith, Anthony. 1996. "The Resurgence of Nationalism: Myth and Memory in the Renewal of Nations." *British Journal of Sociology**. Vol 47(4):575-598.

03/03 Economic Nationalism in a Global Context

- Eric Helleiner and Andreas Pickel (eds.), read introductory chapter.

03/07 Economic Nationalism in the Post-Soviet Union Context

- Eric Helleiner and Andreas Pickel (eds.), read chapters 1, 2, and 3.

03/10 Film

03/14 Developmental States and Economic Nationalisms in East Asia

- Eric Helleiner and Andreas Pickel (eds.), read chapters 4 and 5.

03/17 Midterm Review

03/21 Mid-term Exam

03/24 Monetary Policy, Liberalism, and Economic Nationalism

- Eric Helleiner and Andreas Pickel (eds.), read chapters 6 and 7.

03/28 New Forms of Economic Nationalism in a Globalizing World & Proposal Due

- Eric Helleiner and Andreas Pickel (eds.), read chapters 8, 9, and Conclusion.

03/31 Globalism vs. Nationalism

- Rowe, John C. 1998. "Post-Nationalism, Globalism, and the New American Studies." *Cultural Critique**. No. 40:11-28.
- Smith, Anthony. 1993. "A Europe of Nations – or the Nation of Europe?" *Journal of Peace Research**. Vol 30(2):129-35
- Frank, David J. *et al.* 2000. "The Nation-State and the Natural Environment over the Twentieth Century." *American Sociological Review**. Vol 65:96-116.

04/04 Transnationalism

- Schiller, Nina *et al.* 1995. "From Immigrant to Transmigrant: Theorizing Transnational Migration." *Anthropological Quarterly*. Vol. 68(1):48-63 (*Library reserve*).
- Portes, Alejandro *et al.* 2002. "Transnational Entrepreneurs: An Alternative Form of Immigrant Economic Adaptation." *American Sociological Review**. Vol 67:278-98.

**04/07 The Interplay of Globalism and Nationalism:
Flexible Citizenship & Emerging Modernities**

- Aihwa Ong, read introduction and chapters 1 and 2.

04/11 Regimes and Strategies

- Aihwa Ong, read 3 and 4

04/12 – 04/23 SPRING RECESS

04/25 Translocal Publics

- Aihwa Ong, read 5 and 6.

04/28 Global Futures

- Aihwa Ong, read 7 and 8.

05/02 Globalism, Regionalism, and Localism

- Ching, Leo. 2000. "Globalizing the Regional, Regionalizing the Global: Mass Culture and Asianism in the Age of Late Capital." *Public Culture***. Vol 12(1):233-257.

- Sites, William. 2000. "Primitive Globalization? State and Locale in Neoliberal Global Engagement." *Sociological Theory**. Vol. 18(1):121-144.

05/05 Neoglobalism

- Plattner, Marc F. 2005. "Two Kinds of Internationalism." *The National Interest***.
- Thornton, William. 2004. "Neoglobalism: The Fourth Way." *Antipode***.

05/09 Class presentation I & Paper Due

05/12 Class presentation II

05/16 Review for Final Exam

TBA Final Exam